

HR Access pursues expansion launching operations in Morocco

Paris, May 21st, 2008 – In line with its growth strategy, HR Access, international provider of Human Resources Management software solutions and Human Resources Outsourcing services, **is boosting its international presence by opening a new office in Morocco.** With this move, the company aims to better serve its customers through greater proximity, and to support them in their development by playing an active role in their HR projects, both internationally and locally.

A new presence in the heart of a region brimming with potential...

The opening of an office in Morocco — in Casablanca — marks an important step in the international development of HR Access, which already has offices in France, Spain, Germany, Switzerland, Belgium, Italy, Ireland, the United Kingdom and Tunisia.

Historically present in the country through a network of service partners, HR Access today confirms its desire to be even closer to its Moroccan customers with a dedicated organisation



Highly active in Africa and the Middle East, particularly in the public and private sectors, through its close ties with the market's major actors and decision-makers, as well as through its users' club, HR Access is playing an integral role in the dynamic growth of this country and in the local establishment of major international companies.

HR Access currently has some thirty prestigious customers in the Moroccan market in all business sectors: services, food processing, finance, pharmaceuticals, communications, distribution, telecoms, public sector and more.

“Our presence in Morocco will enable us to enhance our market share and to provide our customers better services by being highly responsive using local resources.

This approach will allow us to better incorporate specific local requirements with an implementation cost tailored to the market,” explains Said Aidi, Managing Director of HR Access for the Middle East and Africa region.

...to offer more services and advice to its customers and partners

HR Access seeks to be closer to its current and future customers, offering them greater assistance through local expertise, training, and advisory services for the roll-out and optimisation of Human Resources and Payroll solutions.

In order to better meet specific local needs, the HR Access team — which will initially consist of about 15 services consultants — will operate in close collaboration with its local partners. To spur its growth in Africa and the Middle East, HR Access relies on a network of already established partners — the result of strategic, long-term agreements — such as Neoz Conseil, a Moroccan consulting firm specialising in the distribution of HR Access's application solutions, which is particularly well-known in the large corporate and public sector markets

"The opening of our office in Morocco clearly emphasises our desire to be closer to decision-makers and users, whether Moroccan companies or multinationals doing business in the country. Indeed, it is important for us to better understand their needs and limitations in terms of Human Resources Information Systems (HRIS) and to offer them closer guidance in the areas of outsourcing and optimisation of their HR strategies. This geographic proximity also greatly increases our responsiveness during the implementation of HR Access solutions and in the monitoring process (ongoing advisory and optimisation services)", states Michel Picaud, President and CEO of HR Access EMEA.



About HR Access

HR Access was founded in October 2003 following the acquisition of the HR Access software vendor business by Fidelity Investments. European leader in the field of Human Resources Management, the company has more than 760 employees based in France, Spain, Germany, UK, Belgium, Italy, Ireland and Tunisia. HR Access designs, develops and markets its application based solution and provides a complete service offer covering all its customers' and partners' needs such as outsourcing, implementation, expertise, training and consulting.

HRa Suite is the HR Access offering for international HR management, Payroll and Time & Attendance for companies in all business sectors. This solution is based on 35 years' experience in the HR field and now counts 550 customers across 52 countries. Today, more than 12 million employees are managed by HR Access worldwide.

HR Access is a trade mark of HR Access Solutions.

For further information: www.hraccess.com

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